



THE MRS RESEARCH & INSIGHT INDUSTRY LEAGUE TABLE (UK) 2014
THE TABLE OF CONSOLIDATED BUSINESSES RANKED BY TURNOVER
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2014 Ranking Number	Change on Previous Ranking	2013 Ranking Number	Company Name:	2014 (£m.)	2013 (£m.)	2012 (£m.)	% Change on Previous Year	Growth Ranking
1	=	1	Kantar	464.172	461.931	490.859	0.485%	57
2	↑	8	Wood Mackenzie Research & Consulting	227.421	212.804	190.820	6.869%	36
3	↓	2	Dunnhumby	191.553	165.220	146.844	15.938%	17
4	↓	3	IpsosMORI	165.200	162.400	164.200	1.724%	51
5	=	5	Gartner	138.487	121.036	112.549	14.418%	20
6	↓	4	Gfk	136.579	162.031	157.463	-15.708%	80
7	↓	6	Nielsen	120.715	112.632	107.169	7.176%	33
8	↑	9	Euromonitor	88.295	74.228	64.833	18.951%	11
9	↑	10	Mintel Group	74.940	69.628	64.400	7.629%	31
10	↑	11	Omnicom/DAS	74.021	66.867	61.556	10.699%	26
11	↑	14	Ebiquity	68.452	64.046	52.919	6.879%	35
12	↑	17	Informa	66.932	49.696	64.444	34.683%	4
13	↓	12	Information Resources	39.107	42.417	40.213	-7.803%	72
14	↑	15	Cello Group	38.001	36.232	38.147	4.882%	41
15	↓	7	IMS Health	36.167	39.295	40.615	-7.960%	73
16	=	16	Research Now	34.463	31.522	30.022	9.330%	28
17	↓	13	NatCen	34.154	41.508	41.935	-17.717%	81
18	↑	19	MMR Group	28.100	25.346	21.399	10.866%	25
19	↓	18	Double Helix	27.500	26.000	23.400	5.769%	40
20	↑	21	BDRC Group	24.654	23.194	20.016	6.295%	37
21	↑	22	Creston Insight	23.127	22.151	23.133	4.406%	44
22	↑	27	The Research Partnership	21.017	17.548	16.827	19.769%	10
23	=	23	Toluna	20.991	21.255	19.961	-1.242%	62
24	↓	20	WorldOne Research	20.164	24.549	31.376	-17.862%	82
25	↓	24	Experian Consumer Insight	19.645	19.450	19.250	1.003%	54
26	↑	28	YouGov	19.400	17.400	15.700	11.494%	23
27	↓	26	Chime	18.897	18.187	17.800	3.904%	45
28	↓	25	Frost & Sullivan	18.824	18.477	19.427	1.878%	50
29	=	29	SPA Future Thinking	16.896	16.515	17.288	2.307%	48
30	↑	33	Confirmit	16.354	14.790	13.755	10.575%	27
31	↑	34	Forrester Research	16.080	14.735	13.667	9.128%	29
32	=	32	Hay Group Insight	15.000	14.950	14.850	0.334%	60
33	↓	31	IDC	14.790	16.108	17.052	-8.182%	74
34	↑	39	MaritzCX	13.727	11.711	12.526	17.215%	15
35	↑	45	comScore	13.500	12.911	9.423	4.562%	43
36	=	36	Markit Economics	12.950	12.750	12.500	1.569%	52
37	↓	30	Incite Marketing Planning	12.620	16.837	10.466	-25.046%	83
38	↑	40	Business Research Group	12.230	11.422	10.784	7.074%	34
39	↑	48	Populus Group	12.187	9.240	7.741	31.894%	5
40	↓	35	ORC International	12.119	13.064	11.584	-7.234%	70
41	↓	37	Market Force Information	11.550	11.878	12.007	-2.761%	64
42	↓	38	Quadrangle	11.509	11.977	9.893	-3.907%	66
43	↑	47	Firefish	11.237	9.538	9.013	17.813%	12
44	↓	41	Gallup Organisation	11.117	10.885	10.268	2.131%	49
45	↓	43	The Planning Shop International	11.079	10.785	10.419	2.726%	47
46	n/a	--	Footfall	10.630	10.522	9.166	1.026%	53
47	↑	50	Strategy Analytics	10.138	8.433	8.222	20.218%	9
48	↓	46	TTi Global Research	9.082	9.704	10.226	-6.410%	68
49	=	49	Brainjuicer	8.917	9.224	8.047	-3.328%	65



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50	↑	66	KPMG Nunwood Consulting	8.422	6.253	6.609	34.687%	3
51	=	51	PWC International Survey Unit	8.250	8.200	8.100	0.610%	56
52	↑	54	Defaqto	7.885	7.092	7.345	11.182%	24
53	↓	52	Harris Interactive	7.796	7.358	9.772	5.953%	39
54	↑	56	B2B International	7.500	6.540	5.100	14.679%	19
55	↑	58	eDigitalResearch	7.304	6.213	5.061	17.560%	13
56	↑	59	Network Research & Marketing	6.995	6.209	7.636	12.659%	21
57	↑	78	Northstar Research Partners	6.870	4.551	3.976	50.956%	1
58	↑	63	Basis Research	6.824	6.074	4.819	12.348%	22
59	↓	53	ABA Market Research	6.587	7.298	6.928	-9.742%	75
60	=	60	Simpson Carpenter	6.476	6.188	5.895	4.654%	42
61	↓	42	Truth Consulting	6.335	7.038	6.568	-9.989%	76
62	↑	67	NPD Group	6.191	5.713	5.435	8.367%	30
63	↓	62	Conquest Research	6.150	6.100	6.050	0.820%	55
64	↑	72	Join The Dots	6.111	4.903	3.991	24.638%	6
65	↓	44	Illuminas	6.027	9.768	7.898	-38.299%	86
66	↑	69	IFF Research	5.991	5.574	6.342	7.481%	32
67	n/a	--	Concentra Analytics	5.949	6.432	0.000	-7.509%	71
68	↓	64	The Leadership Factor	5.900	5.900	6.300	0.000%	61
69	↓	65	HPI Research	5.870	5.850	5.830	0.342%	59
70	↓	61	Promar International	5.746	6.151	6.356	-6.584%	69
71	↓	57	BMG Research	5.543	6.223	5.267	-10.927%	77
72	↓	71	Grass Roots Measurement	5.450	5.135	4.900	6.134%	38
73	↑	79	M-M Eye	5.406	4.458	4.295	21.265%	8
74	↓	70	Jigsaw Research	5.400	5.200	5.600	3.846%	46
75	↓	73	Optimisa Research	4.774	4.879	3.964	-2.152%	63
76	↓	55	R L Polk	4.756	7.084	5.971	-32.863%	85
77	n/a	--	Sparkler	4.752	4.068	3.744	16.814%	16
78	↓	73	Incomes Data Services	4.730	4.710	4.700	0.425%	58
79	n/a	--	Verve	4.529	3.213	1.554	40.959%	2
80	↓	75	Freshminds Research	4.076	4.700	4.690	-13.277%	78
81	↓	68	Accent	4.027	5.603	5.104	-28.128%	84
82	↑	85	Trinity McQueen	3.983	3.398	2.437	17.216%	14
83	n/a	--	The Nursery Research & Planning	3.907	3.378	2.721	15.660%	18
84	↓	80	RDSi	3.615	4.180	4.675	-13.517%	79
85	↓	82	RSMB	3.600	3.800	3.750	-5.263%	67
86	n/a	--	Relish Research	3.200	2.595	2.238	23.314%	7
TOTAL OF TABLE				2717.617	2613.058	2527.795		

Those in *italics* are estimated or partially estimated figures
 Those marked '--' are new entrants